

BELLSOUTH

BellSouth Telecommunications, Inc.

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Jerry D. Hendrix
Vice President
Regulatory Relations

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February 9, 2007

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to revise the Triple Choice promotion.

General Subscriber Service Tariff

Section A2 - 3rd Revised Page 35.6.56

The issue and effective dates for this tariff package are February 9, 2007 and February 10, 2007, respectively.

Acknowledgment, date of receipt and authority number of this filing is requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Triple Choice - BUN 61 Change

Overview

The Triple Choice - BUN 61 Change promotion is scheduled to begin on 2/10/2007 and end on 12/31/2007. This update revises current Triple Choice BUN61 offer to change BSLD plan in minimum bundle components to Triple Choice Nickel Plan (BSLX7) and adds Talk 200 Value Plan (BSLXH) as an additional upgrade option for long distance.

Promotion Specifics

1. This retention bundle was developed to address high competitive responses in cable markets. The offer is available across all states and will be sold in all channels including e-Store.
2. The bundle (BUN 61) can now contain the following:
 - a. BPP or Complete Choice
 - b. Triple Choice Nickel Plan (BSLX7), Talk 200 Value Plan (BSLXH), BPP Unlimited or Complete Choice Unlimited (BLSUZ or BSLXC)
 - c. FastAccess DSL 1.5 (minimum) or higher
3. Customer must select one of the two affiliates listed below:
4. DirecTV Total Choice plan (or higher) or \$39.99 Cingular Plan minimum.
5. Additional discounts will be applied to affiliate products by way of adjusting the Answers bundle discount. This will assist us in reaching the minimum desired price point of \$99.95 for BPP Triple Choice with DTV or \$94.95 for BPP Triple Choice with Cingular. However, when customers deviate from the minimum required components by selecting Complete Choice, higher FA DSL speeds, or higher priced DTV package, BSLD Unlimited, Talk 200 Value Plan and higher priced Cingular packages, the price point will vary dependent upon the selected products.

Promotion Restrictions/Eligibility Requirements

- This offer may be extended to customers who contact BellSouth and request this special bundle.
- Offer may not be combined with Answers Cash Back promotion.
- This is not available in Hernando, MS.
- Customers are eligible to subscribe to other affiliate products.
- There are no termination liability restrictions associated with this bundle.
- Customers must subscribe to the following products for this bundle:
 - Preferred Pack or COMPLETE CHOICE
 - Triple Choice Nickel Value (BSLX7), Talk 200 Value Plan (BSLXH) or BPP Unlimited (BSLUZ) or Complete Choice Unlimited (BSLXC)
 - DSL 1.5 or higher
 - DirecTV Total Choice plan (or higher) or Cingular Plan (\$39.99 plan)
- The credit USOC CRBSE will also be applied against BPP or COMPLETE CHOICE in the amount indicated below:
- AL: \$4.95, FL: \$5.00, GA: \$5.00, KY: \$5.00, LA: \$5.00, MS: \$5.00, NC: \$3.00, NC: \$3.00, SC: \$5.00, TN: \$3.00
- Additional discounts will be applied to affiliate products by way of the Rodeo discount. This will enable the desired price point of \$99.95 with DTV or \$94.95 with Cingular across each state for the minimum required components.
- This bundle is valid for only one (1) service line at the intended local service address.
- Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the bundle and discounts.
- BellSouth reserves the right to discontinue or modify this bundle at any time without notice.

- This bundle may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.
- The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.

FLORIDA

ISSUED: February 9, 2007~~ISSUED: December 29, 2006~~
~~2007~~

EFFECTIVE: February 10, 2007~~EFFECTIVE: January 1,~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	Triple Choice	Triple Choice promotion provides customers who select the following components a bundle price will be \$99.00 for the PreferredPack bundle and \$103.00 for the Complete Choice bundle. Offer may not be combined with Answers Cash Back promotion. Rules and Regulations --Services included in this offer are: -BellSouth PreferredPack or Complete Choice - Triple Choice Nickel Plan, or Talk 200 <u>Value Plan</u> or BellSouth PreferredPack Unlimited or Complete Choice Unlimited -FastAccess DSL 1.5 or higher -Customer must select one of the two affiliates, \$44.99 DIRECTV® plan minimum or \$39.99 Cingular® Plan minimum. A discount will be changed to reflect at \$10 credit for DIRECTV®, and a \$5.00 credit for Cingular® when these products are selected. --Additional discounts will be applied to affiliate products. --A credit of \$5.00 will be applied against BellSouth PreferredPack or Complete Choice. --When customers deviate from the defined product by selecting high FastAccess DSL speeds, or a higher priced DIRECTV® package, BellSouth Long Distance Unlimited, and higher priced Cingular® packages the price point will vary dependent upon the selected products. --This offer may be extended to customers who contact BellSouth and request this special bundle. --Customers are eligible to subscribe to other affiliate products. --There are no termination liability restrictions associated with this bundle. --This bundle is valid for only one (1) service line at the intended local service address. --Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. --If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount. --BellSouth reserves the right to discontinue or modify this bundle at any time without notice. --This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion. --PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle price.	11/07/10/0 <u>Z</u> to <u>2/5/0712/31/07</u>
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TELECOMMUNICATIONS, INC.
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GENERAL SUBSCRIBER SERVICE TARIFF Third Revised Page 35.6.56~~Second Revised~~

Cancels Second Revised Page 35.6.56~~Cancels First Revised Page~~

FLORIDA

ISSUED: February 9, 2007~~ISSUED: December 29, 2006~~
~~2007~~

EFFECTIVE: February 10, 2007~~EFFECTIVE: January 1,~~

BY: Marshall M. Criser III, President -FL
Miami, Florida

--The customer must place their order through a BellSouth channel: business office,
telemarketing vendor, online, and alternate channels as indicated.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

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